

3819 - Bachelor of Business/Bachelor of Visual Arts (Version 3)

Course Structure: Bachelor of Business.

The course consists of the following areas of study:

(a) Common core (36 points)

There are 6 compulsory common core units covering all areas of business to provide students with a broad base of knowledge in business before they move into a major area of study.

(b) Major area of study (48 points)

Students undertake a major in one of the following areas of study:

- accounting
- banking and finance
- economics
- econometrics
- human resource management
- law
- management
- marketing

(c) Additional studies (12 points)

Students undertake additional units from the Faculty of Business and Economics, Caulfield campus, as supporting studies.

Course Structure: Bachelor of Visual Arts.

The course consists of the following areas of study:

(a) First-year study program

The first year of the course has a common structure for all students that provides a sound introduction to both theory and practice in the context of the visual arts and assists the student to make an informed choice of a major study.

(b) Second and third-year study program

In consultation with the course coordinator, students seek selection into one of the major disciplines, together with supporting units. In the second year of the course, places in specific studios will be allocated on the basis of academic merit.

(c) Major study

At least 36 points must be taken in the chosen major study at year two and year three levels. Added to the 12 points obtained in year one, this provides a core major of 48 points.

Students select one of the following major studies:

- glass
- interdisciplinary design
- metals/jewellery
- painting
- photomedia
- printmedia
- sculpture
- theory of art and design

(d) Theory of Art & Design (24 points)

Students study theory, context and cultural aspects of art and design. Twelve points are taken in core units in the first year of study, and a further 12 points are taken in elective theory units in the fourth year of study.

(e) Drawing (12 points)

Students take two compulsory 6-point units in the first year. These studies are concerned with the development of perception and visual concepts using drawing.

(f) Occupational health and safety (0 points)

A compulsory health and safety unit which deals with issues relevant to art and design.

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| Course Map | | | | | |
|---------------------------------------------|-------|-------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------|--------------------------------------------|
| | | Bachelor of Visual Arts | | | Bachelor of Business |
| Year 1 | Sem 1 | VIS1111 Visual arts studio 1 (6 points) & OHS1000 Introduction to art and design health and safety (0 points) | DWG1201 Drawing IB (6 points) | TAD1101 History of pre-industrial art & design (6 points) | Common core 1 Student choice (6 points) |
| | Sem 2 | VIS1112 Visual arts studio 2 (6 points) | DWG1202 Drawing 2B (6 points) | TAD1102 Visual culture & media of the industrial age (6 points) | Common core 2 Student choice (6 points) |
| Year 2 | Sem 1 | Major study 3 Student choice (6 points) | Major study 4 Student choice (6 points) | Common core 3 Student choice (6 points) | Common core 4 Student choice (6 points) |
| | Sem 2 | Major study 5 Student choice (6 points) | Major study 6 Student choice (6 points) | Common core 5 Student choice (6 points) | Common core 6 Student choice (6 points) |
| Year 3 | Sem 1 | Major study 7 Student choice (12 points) | | Major 1 Student choice (6 points) | Major 2 Student choice (6 points) |
| | Sem 2 | Major study 8 Student choice (12 points) | | Major 3 Student choice (6 points) | Major 4 Student choice (6 points) |
| Year 4 | Sem 1 | Theory of Art & Design Student choice (6 points) | Major 5 Student choice (6 points) | Major 6 Student choice (6 points) | Major 7 Student choice (6 points) |
| | Sem 2 | Theory of Art & Design Student choice (6 points) | Major 8*/Additional study Student choice (6 points) | Additional study Student choice (6 points) | Additional study Student choice (6 points) |
| Total Requirement: 192 credit points | | | | | |

* Major unit 8 is only required for those students completing the Banking & Finance major

| My Enrolment | | | | | |
|--------------|-----|--|--|--|--|
| Year | Sem | | | | |
| | Sem | | | | |

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| Bachelor of Business – Common core & major areas of study | | |
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| <p>Common core AFF1110 Accounting for financial decision making BTF1010 Commercial law ECF1100 Microeconomics ETX1100 Business statistics MGF1010 Managing people & organisations MKF1120 Marketing theory & practice</p> | <p>Accounting AFF1110 Accounting for financial decision making AFF1121 Accounting systems & procedures AFF2391 Cost information for decision making AFF2491 Company reporting AFF3431 Performance measurement & control AFF3491 Advanced financial accounting theory & practice Plus 2 from: AFF2631 ETX2121 AFF3631 AFF3511 AFF2851 AFF3791 BTF2220 AFF3851 BTF3931 AFX3551 ECF1200</p> | <p>Banking and Finance AFF1300 Money & capital markets AFF2401 Commercial banking & finance AFF2631 Financial management AFF3121 Investments & portfolio management AFF3841 Lending decisions MGX3100 Management ethics & corporate governance Plus 2 from: AFF2701 AFF3351 AFF2851 AFF3651 AFF3111 AFF3751 AFF3301 AFX3355 AFF3331 BTF2601 AFX3871</p> |
| <p>Economics ECF1100 Microeconomics ECF1200 Macroeconomics ECF2331 Monetary theory & policy ECF2721 Trade finance & foreign exchange ECF3731 Managerial economics ECF3900 Business economics Plus 2 from: ECF2450 ETF2700 ECF2550/3550 BTF2220 ECF2810 AFF1300 ECF3120 MGF2351 ETX2121</p> | <p>Econometrics ETX1100 Business statistics ETF2700 Mathematics for business ETF3200 Quantitative business analysis ETF3600 Quantitative models for business research ETX3231 Business forecasting ETX2111 Business data modeling; OR ETX2121 Data analysis in business Plus 2 from: ETX2011 AFF1121 ETF3300 AFF2391 ETF3480 MGF2351 ETF3500 MGF3401 BTF2220 MKF2111 BTF3900 MKF2121 AFF1300 ECF1200 AFF2631 ECF3731</p> | <p>Human resource management MGF1010 Managing people & organisations MGF2341 Managing employee relations MGF2661 Human resource management MGX3441 Human resource strategy MGF3430 International HRM MGF3881 Current issues in HRM Plus 2 from: MGF2111 MGF3450 MGF2551 MGF3621 MGF3361 MGX3991 MGF3420 BTF2991</p> |
| <p>Law BTF1010 Commercial law BTF2220 Corporations law & trust Plus 6 from: BTF2223 BTF3201 BTF2601 BTF3900 BTF2991 BTF3931 BTF3091 BTF3181 BTF3100 BTF3931</p> | <p>Management MGF1010 Managing people & organisations MGF1100/2100 Managerial communication MGF2111 Organisational behaviour MGF2351 International business MGF3401 Strategic behaviour MGF3621 Organisational change Plus 2 from: MGF2341 MGF3381 MGF2511 MGF3681 MGF2661 MGX3771 MGF3361 MGX3991</p> | <p>Marketing MKF1120 Marketing theory & practice MKF2111 Buyer behaviour MKF2121 Marketing research methods MKF3121 Marketing planning & implementation MKF3131 Strategic marketing MKF3461 Marketing communication Plus 2 from: MKF2131 MKX2521 MKF3141 MGF3631 MKX3481 MKX3621 MKF3471 MKF3531</p> |
| Bachelor of Visual Arts – Major areas of study | | |
| <p>Glass GLS2213 Glass Practice &Theory 3A GLS2223 Glass Practice &Theory 3B GLS2214 Glass Practice &Theory 4A GLS2224 Glass Practice &Theory 4B GLS3215 Glass Practice &Theory 5 GLS3216 Glass Practice &Theory 6</p> | <p>Metals/Jewellery JWL2313 Metals & Jewellery Practice &Theory 3A JWL2323 Metals & Jewellery Practice &Theory 3B JWL2314 Metals & Jewellery Practice &Theory 4A JWL2324 Metals & Jewellery Practice &Theory 4B JWL3315 Metals & Jewellery Practice &Theory 5 JWL3316 Metals & Jewellery Practice &Theory 6</p> | <p>Painting PTG2513 Painting Practice &Theory 3A PTG2523 Painting Practice &Theory 3B PTG2514 Painting Practice &Theory 4A PTG2524 Painting Practice &Theory 4B PTG3515 Painting Practice &Theory 5 PTG3516 Painting Practice &Theory 6</p> |
| <p>Printmedia PRM2413 Printmedia Practice &Theory 3A PRM2423 Printmedia Practice &Theory 3B PRM2414 Printmedia Practice &Theory 4A PRM2424 Printmedia Practice &Theory 4B PRM3415 Printmedia Practice &Theory 5 PRM3416 Printmedia Practice &Theory 6</p> | <p>Sculpture SCU2613 Sculpture P&T 3A 6 points SCU2623 Sculpture P&T 3B 6 points SCU2614 Sculpture P&T 4A 6 points SCU2624 Sculpture P&T 4B 6 points SCU3615 Sculpture P&T 5 12 points SCU3616 Sculpture P&T 6 12 points</p> | <p>Interdisciplinary Design DGN2003 Interdisciplinary design studio 3 DIS1103 Digital processes for art & design 1 DGN2004 Interdisciplinary design studio 4 DGN3105 Interdisciplinary design studio 5 DGN3106 Interdisciplinary design studio 6 IDE1502 Modelmaking and workshop practice; OR VCO1302 Typography 1; OR PHO1203 Photomedia imaging 1</p> |