

## 2960 - The honours degree of Bachelor of Visual Communication (Version 3)

**Course Structure** - The course consists of the following:

**(a) Graphic design studio projects (30 points)**

**(b) Either ... (12 points):**

the preparation for higher degree strand:

- Research methods in art and design, and
- Research seminar in art and design

or the professional practice strand:

- Design research methods and seminar, and
- Professional practice and business planning for design

**(c) Elective (6 points)**

**(d) Occupational health and safety (0 points), if not previously passed or exempted**

Course Map				
Year 1	Sem 1	<a href="#">VCO4107</a> Major project (visual communication) part 1 (12 points) & <a href="#">OHS1000</a> Introduction to art and design health and safety (0 points)	<a href="#">TAD4503</a> Research methods in art and design (6 points) or <a href="#">TAD4523</a> Design research methods and seminar (6 points)	Elective (6 points)
	Sem 2	<a href="#">VCO4108</a> Major project (visual communication) part 2 (18 points)		<a href="#">TAD4504</a> Research seminar in art and design (6 points) or <a href="#">PPR4102</a> Professional practice and business planning for design (6 points)
<b>Total Requirement: 48 credit points</b>				

### Notes

For any variations to the course map students must seek approval from the course coordinator