

## 2123 - Bachelor of Design (Visual Communication) (Version 3)

### Course Structure -

This course consists of mandatory units together with a broad range of electives. The degree structure is formed out of a sequence of units which are closely linked - the core program of graphic design studio is supported by studio specialisations and theory units as well as ancillary units directed towards contemporary professional methods and skills. The course is structured to give students the following areas of study.

**(a) Graphic design studio (48 points)**

This is the main study of the course. There are studios at each year stage.

**(b) Studio specialisation (12 points)**

Specialist areas of study are specifically related to visual communication and cover the study of typography and methods of production.

**(c) Theory of art and design (18 points)**

Students study a minimum of one unit on the theory, context and cultural aspects of art and design at each level of the course.

**(d) Professional practice (6 points)**

All students take one professional practice unit at third-year level.

**(e) Drawing (6 points)**

Students take one compulsory 6-point drawing unit in the first year. These studies are concerned with perceptual and communication skills in the context of visual concepts and structures. It is anticipated that some students will take further studies in the drawing studio.

**(f) Digital imaging/photomedia (24 points)**

Four units are compulsory for first and second-year levels of the course.

**(g) Electives (30 points)**

A range of electives from across the disciplines are available to suit individual study programs. Thirty points are available for elective studies. Units will generally be taken from those available within the Faculty of Art and Design, but units offered elsewhere in the university are also available.

**(h) Occupational health and safety (0 points)**

A compulsory health and safety unit which deals with issues relevant to art and design.

For any variations to the course map students must seek approval from the course coordinator



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Course Map					
Year 1	Sem 1	<a href="#">DGN1001</a> Design studio 1 (6 points) & <a href="#">OHS1000</a> Introduction to art and design health and safety (0 points)	<a href="#">DWG1301</a> Drawing 1C (6 points)	<a href="#">TAD1203</a> Introduction to design history and theory (6 points)	<a href="#">DIS1103</a> Digital processes for art and design (6 points)
	Sem 2	<a href="#">VCO1104</a> Graphic design studio 2 (6 points)	<a href="#">PHO1203</a> Photomedia imaging 1 (6 points)	<a href="#">VCO1302</a> Typography 1 (6 points)	Elective (6 points)
Year 2	Sem 1	<a href="#">VCO2003</a> Graphic design studio 3 (6 points)	<a href="#">DIS2909</a> Electronic design (6 points)	<a href="#">VCO2409</a> Methods of production (6 points)	Elective (6 points)
	Sem 2	<a href="#">VCO2004</a> Graphic design studio 4 (6 points)	<a href="#">DIS2105</a> Digital imaging (6 points)	<a href="#">TAD2214</a> Critical issues in design (6 points)	Elective (6 points)
Year 3	Sem 1	<a href="#">VCO3005</a> Graphic design studio 5 (12 points)		<a href="#">PPR3103</a> Project planning and professional practice for design and multimedia (6 points)	Elective (6 points)
	Sem 2	<a href="#">VCO3006</a> Graphic design studio 6 (12 points)		<a href="#">TAD3214</a> Contemporary discourse in design (6 points)	Elective (6 points)
Total Requirement: 144 credit points					

My Enrolment					
Year	Sem				
	Sem				

**Notes**

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